



The Pentecost Vigil Project Inc.'s
Code of Ethics for the Use of Artificial Intelligence in Content Creation

The Pentecost Vigil Project seeks to embrace the gifts of the Holy Spirit. We believe them to be gifts from God intended to be welcomed as sources of inspiration and innovation on the way to the fullness of the Kingdom of God coming to pass. To that end, we see innovations such as Artificial Intelligence (AI) as a gift of the Spirit whose ethical use for the common good is our responsibility.

Furthermore, recognizing the struggle the Church has with trustworthiness, and recognizing the potential Artificial Intelligence has to erode trustworthiness if used unethically, the Pentecost Vigil Project is developing our schema for the use of artificial intelligence. Our overarching goal is to be transparent about its use, and diligent in applying the human elements necessary to see that AI remains a gift and a tool, and not its own unrestricted force.

We recognize the presence and rapid proliferation of artificial intelligence (AI) and view it as a gift that requires responsible, transparent use. Because it is now disrupting the online content creation world, and has already begun flooding the internet with AI created content, because it is already widely believed to be an essential component of online content creation, and because platforms such as ChatGPT and BARD are making it possible to create and distribute massive amounts of content organized in many formats within minutes, the Pentecost Vigil Project sees the need for a Code of Ethical Use of AI in Content Creation.

As the Pentecost Vigil Project, Inc. wades into the use of artificial intelligence, we want to be clear about how we will use it, and how you, our users/colleagues/friends and customers, will know of its use. To that end, this is our first Code of Ethics for the Use of Artificial Intelligence in Content Creation.

1. When AI has been used as part of content creation, the content creator will indicate that is so in the endnotes by affixing the statement "AI was used in creating the content of this project."
2. AI will not be used for content creation unless the author of the content is 1) an expert in the content area and so can verify the accuracy of the content generated; or 2) the content creator has cross-checked AI generated content using standard research methods.
3. No content created and distributed by PVP will be totally generated by AI.
4. All PVP research-based content will contain footnotes or endnotes, bibliographies, links and in-content attribution so that the user may verify the content for themselves.
5. PVP content creators stand ready to correct content or cite sources for the content if its users provide sources to assist in the correction.
6. AI generated content will be evaluated by the creator of the work and/or by members of the Pentecost Vigil Project Leadership Team with an eye toward identifying biases.



In summary, the Pentecost Vigil Project, Inc. will be transparent about our use of AI generated content and stands ready to correct erroneous content and to cite sources when asked. The Pentecost Vigil Project, Inc. pledges to remain true to our mission of providing creative digital content to support the embrace of synodality in the Church in the United States. To the extent that AI enables that, we embrace its gifts and are cognizant of its limitations and possible abuses.